



### WineCraze.com...

A wine blog to help wine lovers discover wineries & wines

#### What is WineCraze all about?

WineCraze.com is a winery tourism blog designed to help wine lovers discover destination wineries in person or on the web and to help wineries increase web traffic and D2C wine sales.

If wine lovers know a winery by name, we currently have 1,146 North American destination wineries listed on our site directory and thousands of winery videos. Free listings include their address, phone number and a link to their website. If unfamiliar with area wineries, viewers can search wineries geographically using our dynamic, interactive map. The site is also responsive for optimal viewing on mobile devices.

Wine lovers can sort through the wineries in the area they plan to visit and determine which ones they have time to visit. Free winery pages feature the winery's name, address, phone number, directions to the winery, any videos the winery has posted on YouTube or Vimeo and a web link.

Free listings are available to any destination winery that has invested in visitor amenities to attract winery tourists and has created the infrastructure to ship wine. In addition to standard free listings, Silver and Gold member wineries have the ability to add photo galleries, automatically post Facebook feeds, add details to an event calendar, list remote tasting rooms, promote onsite restaurants and lodging facilities. Silver and Gold member wineries can update their listings whenever they wish by secure login. Silver memberships are just \$15/month.

SHOP FOR GIFTS AND MORE

WineCraze also features a store with unique wine themed merchandise, a collection of articles, product reviews and videos on wine related topics (Do Bubble-wrap Wine Bags Really Prevent Breakage?, Where are the Best Places to Buy Wine?, etc...), Wine Picks and Tasting Reports from Wine Spectator, and will offer links to special sales of Gold member closeout or preferred wines.

For more information, email us at [info@winecraze.com](mailto:info@winecraze.com) or fill out our contact form at [winecraze.com/contact/](http://winecraze.com/contact/).

Feel free to call Chris at 616.460.6960 or Jack at 616.450.1675.



▲ Sample WineCraze member page

▼ Interactive winery map